Good morning all,

Thank you once again for your time yesterday.

As demonstrated, <u>ODILO</u> will provide your patrons with a powerful, flexible, and affordable platform for your library. With more lending models than other providers, the ability to bring in local content, and pricing models that are beneficial to the library budget, ODILO is changing the eBook landscape as you know it!

Below, please find a few links for your review and to share with your colleagues for feedback:

- <u>Recorded Webinar</u> Check out the many benefits for yourself by watching the webinar presented to Mid-Michigan libraries on February 21st.
- <u>Sample site</u> This is an example of our platform for hosting English and titles in other languages should you prefer an English language platform. The <u>demo site</u> shows great examples of how you can customize your carousels and for those that serve a Hispanic community (I know there was at least one library that mentioned it), visit <u>Austin</u>'s site for a great example of the platform in Spanish.
- OdiloPlace Check out our marketplace for all of the amazing Spanish (and English) content. Execute an empty search and then use the filters on the left to refine (e.g. choose Pay per checkout under Sale type and English under Language to see the thousands of available eBook and audiobook Pay-per-Use titles).
- Small Library Promotion Offer As discussed, the \$2,500 limited time promotion includes \$1,000 for the startup costs (building of the platform which includes branding and authentication) and a \$1,500 credit to be used towards 1,000 eBook and audiobook Pay-per-Use titles of your choice and/or the purchase of one-copy, one-user eContent. You determine how much money you would like to invest in one-copy, one-user versus Pay-per-Use (e.g. \$750 each, \$1,000 in One-Copy, One-User and \$500 in Pay-per-Use, etc.). This offer is valid until the end of February, but I can extend this until mid-March for those interested.
- <u>Demo Site</u> Take ODILO for a spin via our demo site. You may visit the web site or utilize the apps by simply searching for ODILO in the iOS, Google Play, and/or Windows store. Once downloaded, choose **Demo US** and enter one of the credentials below.

User Name: MMLL Password: Mmll2017

User Name: MMLL2 Password: Mmll2017

Upon your review, please reply via email to mark.eaton@odilo.us or contact me via phone at (248) 766-5866.

Many thanks, Mark



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